



Think Heart 40th GISE NATIONAL CONGRESS

15 October 2019 - Sala Silver h. 16.30 - 18.30

MiCo - Milano Convention Centre

Via Gattamelata 5, Milano

Digital transformation and patient pathway in cardiology - Real world data evidence

Opening:

Giuseppe Tarantini - GISE President

Introduction:

Franco Di Mare - Journalist and RAI Vice-Director

COMPANY PERSPECTIVES:

16.40 - 17.00

Todd Brinton - Chief Scientific Officer, Edwards
Innovating in Structural Heart Disease

17.00 - 17.20

Rob ten Hoedt - Executive Vice President & President, Medtronic EMEA

ROUND TABLE:

17.20 - 18.30

How to drive a new value for patients

Moderator:

Franco Di Mare - Journalist and RAI Vice-Director

PANELIST:

Robert Alexander - Design Coach, Health & Life Science Integrated Industry Unit, IBM Italia

On. Rossana Boldi - Vice President, XII Commission, House of Representatives

Todd Brinton - Chief Scientific Officer, Edwards

Luciano Flor - General Director of the Padua Hospital

Lorenzo Mantovani - Professor, General and Applied Hygiene, Bicocca University

Marcella Marletta - General Director of the Management of Medical Devices and the Pharmaceutical Sector

Fulvia Seccareccia - Italian Official Healthcare Institution - Istituto Superiore Sanità

Giuseppe Tarantini - GISE President

Rob ten Hoedt - Executive Vice President & President, Medtronic EMEA

DISCUSSANT:

Giovanni Esposito - GISE National Congress President

Giuseppe Musumeci - GISE National Congress Vice-President

Closing Remarks:

Giuseppe Tarantini